



First Instinct  
communications

Client	Bidston Golf Club
Type of copy	Brochure copy
Copy specifications	Chatty, friendly and informative copy
Website address	<a href="http://www.bidstongolf.co.uk">www.bidstongolf.co.uk</a>

## Page 1

### **Introducing Bidston Golf Club on the Wirral**

#### **1913 - 2013 - Celebrating 100 years of golf**

At Bidston Golf Club, we pride ourselves on being one of the most friendly clubs in the North West; offering affordable and accessible golf facilities to both members and visitors alike.

Founded in 1913, the course was designed by the inaugural members of Grove, Warren and West Wirral golfing societies. Set amid 250 acres of parkland in the heart of the Wirral peninsula, it offers a fair challenge to all levels of golfer with unlimited playing opportunities at all times of day.

Over the decades, the course has changed many times owing to farming, housing and motorway developments. However, the course has been substantially redesigned in recent years and gives access to some of the finest greens and fairways in the region.

Bidston club members are a friendly bunch of people, who take part in our full social calendar; welcoming new and potential members from all walks of life. We are proud of our history as well as our close links with the local community and look forward to celebrating our centenary in 2013, with an exciting programme of events.

*“A tough challenge with so much internal out of bounds ... well worth a visit - you won't be disappointed” JM*

## **The Course**

Bidston's 18 hole par 70 parkland course is perfect for a challenging day of golf or a relaxing few holes on a summer's evening. Whether you are a seasoned professional looking to perfect your technique or a complete beginner trying your first few rounds, it offers a variety of challenges.

Renowned for its good quality greens, the course provides an excellent year-round golfing experience to club patrons. Its undulating fairways demand accuracy off the tee, whilst the long par 4s will test your knowledge of the course and the limits of your game.

Over the years, the course has been redesigned many times - the most significant of which was due to the completion of the M53 motorway; reducing its extent to 6140 yards. Although a fairly short course, Bidston offers plenty of hazards and internal 'out of bounds' as well as a westerly wind to keep you on your toes.

Members and guests also benefit from the use of a practice ground, a putting green and driving net.

*“Very friendly, down to earth people with good catering and hospitality”* Bob Nixon

## **The Clubhouse**

Our Clubhouse is friendly and welcoming; providing the perfect space to gather before or after a round of golf. Along with the full bar, lounge and snooker room, we provide a good range of catering facilities suitable for any occasion.

We can accommodate a variety of family celebrations, corporate functions and other group events. You will find a full social calendar to take part in; including ‘Dine Ins’, cabaret evenings, race nights, formal dinners, balls and disco evenings.

Our ‘Chef & Waiter’ menu provides a delicious range of clubhouse favourites and traditional fayre that has been freshly prepared by our chefs. Whether you fancy a cup of tea or coffee with a bacon batch or a two course meal, there is something to suit every appetite.

If you would like to make a table reservation, simply call the caterers on 01510 638 3412 option 4

For more information on function hire or to arrange a viewing call the office on 0151 638 3412 option 1

**The Clubhouse continued...**

All members have full use of club facilities as well as free use of the Clubhouse for private functions and can benefit from a 15% discount on food and drinks.

As well as the weekly competitions, many members take part in the inter-club golf and snooker tournaments, not to mention the daily sweep stakes; offering the perfect opportunity to make new friends.

A major redevelopment of the locker room facilities took place in 2003; providing hanging and shelving space, lockers and shower facilities.

“Our 4 ball had a great day out with the course in excellent condition and a warm welcome from staff and members alike”. CD

## **Membership**

Although a private members' club, both visitors and members alike can benefit from our golfing and social activities. We offer discounted memberships and visitors fees at all times. All this means that everyone can make use of our golf facilities and take part in our active social scene whilst enjoying the warm, friendly atmosphere that runs through the club.

Perhaps you want to play on a regular basis and get the chance to meet like-minded people. Maybe you like the challenge of hard competition and want to hone your skills. Or when it comes to golf, you're simply looking to improve your game and socialise in relaxed surroundings. Whatever your golfing and social needs, Bidston Golf Club would be happy to hear from you.

We run weekly competitions for all members and host tournaments for various associations; including the Cheshire Ladies (The Wheatsheaf Trophy), The Cheshire Union, The Society of Liverpool Golf Captains and Cheshire Boys.

For more information on membership benefits see page 6

## **Membership benefits**

Making golf more affordable and accessible whilst not compromising on quality, is what Bidston is all about; providing everything you would expect from a private golf club.

As a member, you can enjoy the following benefits:

- No joining fee, no waiting list and easy subscription payment terms.
- Full use of golf club facilities at reasonable rates.
- Access to some of the finest greens in the North West.
- Unlimited playing opportunities at all times of day, *all year round*.
- Weekly competitions; year-round inter-club golf and snooker matches.
- Reduced rates for golf tuition and pro shop.
- Regular social functions with free use of Clubhouse for private functions.
- Discounts on visitor and guest rates.
- Reciprocal arrangements with two other golf clubs for courtesy of the course.

In addition, you can benefit from private tuition with a P.G.A. qualified golf professional as well as gain the official E.G.U. handicap certificate.

Membership is open for Gentlemen, Ladies and Juniors.

For full details on joining Bidston Golf Club, please contact our membership committee on 0151 638 3412.

“The Ladies section is very welcoming, and quite mad, wait till you see their Halloween open”. MC

### **Membership categories**

Bidston offers full 7 day and 5 day memberships to both gentlemen and lady members as well as juniors and colts, who can benefit from reduced fees.

Also, we have a range of special Membership Categories starting from £265 per annum. Inexperienced golfers taking up the game for the first time can take advantage of a beginners category designed to develop their skills before progressing to full membership. Social (non-playing) memberships are available too.

Members have full use of the course as well as the clubhouse along with recognised handicaps, prize vouchers and name entry on the clubhouse honours boards for winners. What’s more, as a member, you can enter all open competitions at local golf clubs.

**Membership categories continued...**

Juniors have full use of the course and there is a reserved tee every Saturday morning for running their competitions.

Special presentation nights are held for all winners to celebrate their 'wins' as well as scoop trophies and prizes.

All membership categories are catered for, irrespective of age or gender.

Look out for special offers on our website for both members and visitors.

For more information contact our Club Administrator on 0151 638 3412 or see our website at [www.bidstongolf.co.uk](http://www.bidstongolf.co.uk)



## **Societies**

Bidston Golf Club actively encourages societies. We are a friendly bunch of people, who will always make you feel welcome and let's face it - you can't take golf too seriously, it can ruin your swing!

We understand that healthy competition and camaraderie help keep the game fun and we make our society golf packages affordable, to keep it inclusive too. Whether you are a small society or a corporate party, we have a comprehensive range of packages to suit every budget and group size.

In the summer, packages start from as little as £20 for golf exclusively and there are discounts for winter months as well as special offers. In addition, you can incorporate meals from our extensive menu. Perhaps start the day with a tasty bacon batch and cup of tea or coffee, followed by a challenging round of golf on our 18-hole par 70 golf course. And then, finish off with a hearty two course meal before socialising in our welcoming bar or over a game of snooker.

### **Societies continued...**

Each package offers cost effective group golfing that can be used for either week day or weekend golf.

Here's what can be included:

- 18 holes
- Breakfast choice of tea or coffee with bacon batch or a full English
- Lunch or dinner choice of 2 courses from our menu

Keep an eye on our website for special deals!

Our pro shop provides a good range of golf equipment and can arrange golf lessons - all at competitive prices.

To find out more about how we can meet your requirements and to make a provisional booking, please contact Linda or Pam on 0151 638 3412

To see our terms and conditions for societies, please go to our website at [www.bidstongolf.co.uk](http://www.bidstongolf.co.uk)

“Alan is an excellent coach I found leaning fun and I improved my game beyond my expectation.” JF

### **Pro shop and tuition**

Alan Norwood runs the Pro Shop alongside his assistant Colin. Alan is a P.G.A. qualified golf instructor who is an integral part of the team at Bidston Golf Club; offering good, sound advice on equipment as well as a high standard of tuition.

Private tuition can be arranged with Alan through the pro shop in individual or group sessions for all ages and abilities. Our professional is available (7 days a week) and offers practical, easy to understand tuition that can be adapted to your needs. Whatever your standard as a player, you will get good advice on technique as well as course management. Also, the official E.G.U. handicap certificate is supplied.

**Pro shop and tuition continued...**

The Club Professional offers all the usual golfing services such as trolley hire, club re-gripping, installation of custom fitted graphite shafts and replacement of soft or metal spikes.

The shop is adequately stocked with competitively priced golf equipment from all the major brands including golf clubs, bags, shoes and trolleys along with golf balls, gloves and other accessories. You will find an extensive range of golf clothing and wet gear too, which may feature the Bidston Golf club logo if required.

For advice or to book tuition contact Alan or Colin on 02151 638 3412 option 2 or email [info@bidstongolf.co.uk](mailto:info@bidstongolf.co.uk)

## **The Centenary programme**

### **1913 - 2013 - Celebrating 100 years of golf**

To mark our centenary, we are planning a Festival Week of Golf with competitions running for ladies, gents and juniors. Matches will be held with other clubs celebrating their centenary in 2013 and a Gala Dinner will be hosted at Leasowe Castle Hotel in celebration of the week's events.

To find out more please visit our website at [www.bidstongolf.co.uk](http://www.bidstongolf.co.uk)

## **Course changes throughout the years**

Bidston Golf Club's history is a testament to its ability to prosper in the face of adversity:

24th May 1913 - Formation of 9 hole course by Grove, Warren and West Wirral golf societies.

16th August 1913 - Bidston Golf Club inaugurated by its first Captain Mr S Forsythe.

1924 - Course extended to 15 holes.

1925 - Bidston became a full 18 hole golf course.

1939-1945 - 15 acres given over to local farmers during World War II.

Early 1950s - Loss of view over sandhills due to construction of Leasowe housing estate.

Late 1960s - Loss of 20 acres of land due to M53 motorway development.

1972 - Clubhouse fire.

1992 - Lease of land purchased; securing the future of the club.

1993 - New entrance from Bidston Link Road opened eliminating traffic across the course.

2003 - Major redevelopment of locker room facilities and Pro Shop.

2010 - Tree plantations; greenside and fairway bunker reconstruction to redefine the course.

2011 - Major reconstruction of tees; providing level rectangular teeing areas.

2013 - Celebrating 100 years of Bidston Golf Club.